
PETER ROWAN

MANAGEMENT CONSULTANT

Cultural, Media & Creative Industries

Toronto & Atlantic Canada

(647) 831-5001

peter@perambulator.ca

PROFESSIONAL PROFILE

Management consultant with over 30 years of experience providing advisory and operational consulting services to organizations and professionals within the cultural, media, and creative industries. Expertise includes strategic planning, organizational development, funding strategy, governance, stakeholder relations, and cross-border project management. Extensive experience working with public sector agencies, non-profits, broadcasters, and private sector organizations in Canada and internationally.

CORE CONSULTING COMPETENCIES

- Management consulting and advisory services
- Strategic and operational planning
- Organizational development and governance
- Business operations and contract management
- Funding strategy, grant administration, and compliance
- Stakeholder and government relations
- Program development and evaluation
- Cross-border and international project coordination
- Board governance and jury evaluation

PROFESSIONAL EXPERIENCE

Peter Rowan Artist Management (PRAM), Canada

Owner & Principal Consultant

2005 – Present

Provide independent management consulting services to artists, arts organizations, festivals, labels, and cultural institutions.

Consulting Scope:

- Organizational assessment and strategic planning
- Governance and operational framework development
- Business planning and financial oversight

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- Funding strategy, applications, and compliance management
 - Contract negotiation and partnership development
 - Market positioning and growth strategy
 - Advisory support for domestic and international projects

Aporia Records & Publishing | Toronto, Canada / Los Angeles, USA

Management Consultant / Label Representative

2019 – Present

- Provide advisory services related to artist development strategy, release planning, and long-term business sustainability
- Act as liaison between artists, management teams, and label operations

Greville Tapes Music Club, New Brunswick / Nova Scotia

Strategic Lead (Programming & Operations)

2016 – Present

- Provide strategic planning, budgeting, and operational oversight
- Manage stakeholder relations and program development
- Advise on organizational sustainability and growth

CBC Radio (Saint John Music Column), New Brunswick

Consultant – Media & Content Strategy

2020 – 2023

- Provide editorial consulting, research, and content planning
- Collaborate with public broadcasting stakeholders

Tin Can Chronicles Podcast, New Brunswick

Co-Host & Producer

2020 – 2022

- Provided editorial leadership and cultural analysis for regional broadcast programming.
- Research, content strategy, interviews, and collaboration with public broadcasting stakeholders.

Quality Block Party, New Brunswick

Co-Founder & Strategic Advisor

2017 – 2020

- Led strategic planning, budgeting, and partnership development
- Coordinated municipal, sponsor, and community stakeholders

GOVERNANCE, JURY & ADVISORY ROLES

Board Member:

- Third Space Gallery Artist-Run Centre
- Music Industry Association of New Brunswick
- POPMontreal

Juror / Evaluator:

- ArtsAtlantic Symposium
- Music / Musique NB
- East Coast Music Awards (ECMA)
- FACTOR Canada

Responsibilities include evaluation of organizational viability, financial planning, governance, and strategic impact.

MENTORSHIP & PROFESSIONAL DEVELOPMENT

ArtsLink NB – Catapult Arts Accelerator Program

- Provided structured management and strategic mentorship to emerging artists and organizations

AWARDS

- East Coast Music Awards (ECMA) – *Stompin' Tom Award*, 2021
- Juno Award – *Best Alternative Album*, 2000